

USE BY

VERSUS

BEST BEFORE



Relates to
FOOD SAFETY



Relates to
FOOD QUALITY

Food **CANNOT** be
sold, redistributed or
consumed after this
date.

Food **CAN** be sold,
redistributed and
consumed after this
date.

After the use-by date,
don't eat, cook or
freeze your food. The
food will not be safe
to eat.

The food will be safe
to eat after this date
but **MAY NOT BE AT
ITS BEST.**